CODE ARJUN

TECHNOLOGIES

Empowering businesses with intelligent tech & digital transformation.

www.codearjun.com

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CODE ARJUN TECHNOLOGIES

INTRODUCTION

Code Arjun is a technology-driven company providing end-to-end digital, software, and business support solutions. Along with website development, mobile applications, customized software, automation, and digital marketing, we also offer Accounting, Tax Return, & Registration services, ensuring complete financial management and statutory compliance for businesses. Our goal is to help organizations grow efficiently by combining technology, automation, and reliable compliance support under one roof.

Learn More

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EXPERIENCE & ACHIEVEMENTS IN NUMBERS

Code Arjun's journey is defined by consistent growth, innovation, and trust. Over the years, we have partnered with businesses across diverse industries, delivering reliable technology solutions that drive efficiency and scalability. Our experience reflects a strong commitment to quality, long-term relationships, and measurable business impact.

CODE ARJUN TECHNOLOGIES

Happy & Satisfied Clients

Trusted by 2000+ clients across industries for reliable solutions, timely delivery, strong support, and measurable business growth.

Automation Software Solutions Delivered

Successfully developed over 50+ automation solutions helping businesses streamline operations, improve efficiency, and reduce manual workload through smart, scalable technology.

Years of Industry Experience

Over 11 years of industry experience delivering innovative, scalable, and future-ready digital solutions backed by deep technical expertise and business understanding.

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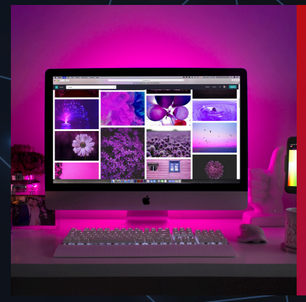
OUR SERVICES

Custom Software Solutions

Tailored software for your business needs, including custom CRM systems and automation tools.

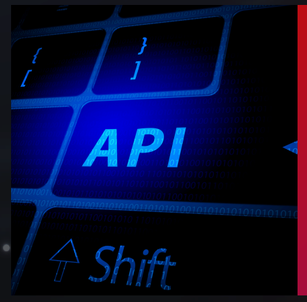
Web Application Development

Dynamic, secure, and scalable web applications designed for your business goals.



Desktop Application Development

Windows and macOS applications to enhance user experience and meet business objectives.



API Development

Robust and secure APIs for seamless integration with other platforms and services.

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OUR SERVICES

Software Maintenance

Ongoing updates and maintenance to keep the software running efficiently and securely.

Business Intelligence Software

BI solutions to gain insights from data and make informed business decisions.

Cloud Software Development

Scalable cloud-based solutions to enhance collaboration and reduce IT costs.

CRM Software Development

Customized CRM systems to streamline customer relationship management.

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OUR SERVICES

E-Commerce Solutions

Complete online store setup with secure payments, inventory management, and order tracking.

UI/UX Design

Modern and intuitive designs to improve user interaction and satisfaction.

SEO & Marketing

Boost online visibility through SEO, SMM, PPC, and targeted email campaigns.

AI & Chatbot

Automate customer support, lead generation, and other business processes with smart AI chatbots.

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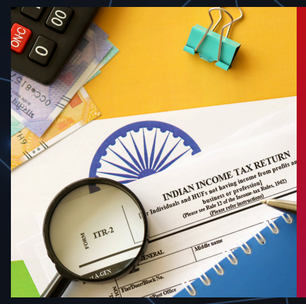
OUR SERVICES

iOS & Android Application Development

We build high-performance iOS and Android apps for business growth.

Creative Ideas

Innovative solutions to address business challenges and maintain a competitive edge.



Accounting, Tax Return & Registration

Financial and compliance services to help businesses manage accounts, file taxes, and handle registrations.

Support

24/7 technical support, troubleshooting, and customer service to keep systems running smoothly.

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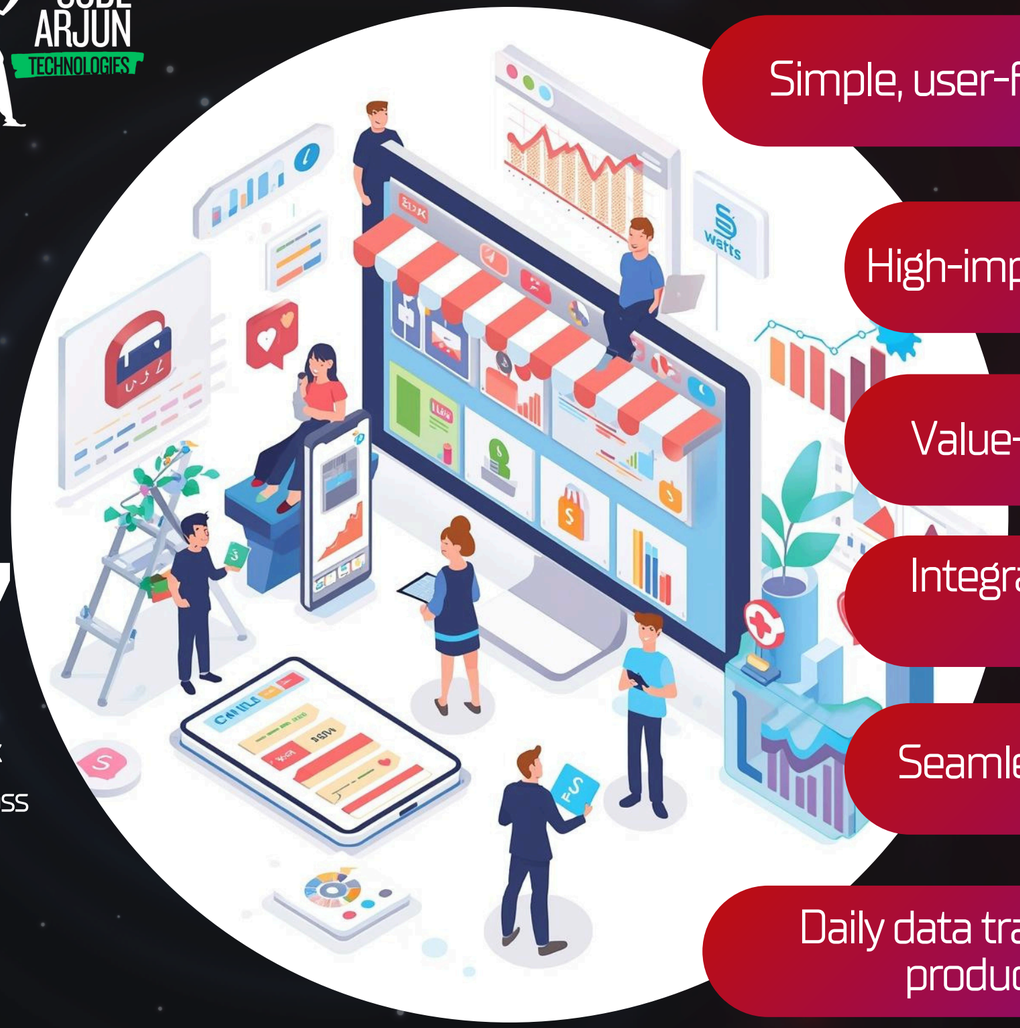
“JO DIKHTA HAI, WO BIKHTA HAI”

Showcase your products effectively, simplify payments, track sales daily, collect real customer feedback, and promote across online and offline platforms—boosting visibility, trust, and revenue while growing your business smarter and faster.



- Simple, user-friendly interface.
- High-impact, attractive product displays.
- Value-driven promotional banners.
- Integrated customer feedback and reviews.
- Seamless, secure payment systems.
- Daily data tracking and external product promotion.

Smart Mobile Solutions for Modern Businesses

- Enhances customer engagement through easy mobile access
- Improves brand visibility and digital presence
- Provides seamless user experience with high performance
- Enables faster communication and real-time updates
- Supports business growth with scalable and secure solutions

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Customer Relationship Management Solutions (CRM)

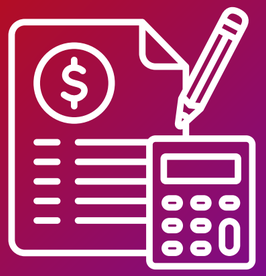
Organize, track, and grow customer relationships with ease.

Sales

Inventory

Service

Hr management



Account management

Business automation

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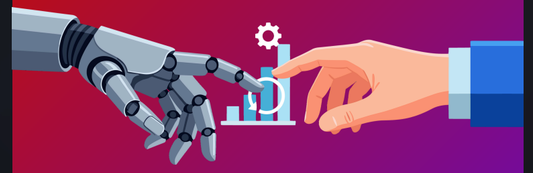
BUSINESS AUTOMATION

Powered by AI and Data Science, we help businesses operate smarter, faster, and more efficiently through intelligent automation and data-driven decision-making.

Automated Sales



Scalable Growth

Intelligent Customer Service

Enhanced Employee Productivity

Risk Management

Future Predictions

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DIGITAL MARKETING

Digital marketing enables businesses to reach the right audience at the right time through data-driven strategies. By leveraging SEO, social media, and performance marketing, we help brands increase visibility, engagement, and measurable growth.

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TWO TYPES OF DIGITAL MARKETING

Search Engine Optimization (SEO)

Social Media Marketing (SMM)

Search Engine Optimization (SEO)

SEO helps businesses rank higher on search engines organically. Through keyword optimization, technical SEO, and quality content, we ensure sustainable traffic and long-term digital success.

Social Media Marketing (SMM)

SMM connects brands with their audience through creative content and targeted campaigns. We focus on boosting engagement, brand awareness, and conversions using data-driven strategies.

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WHAT WE DO IN SEO
BOOST VISIBILITY & DRIVE GROWTH

CORE SEO TERMS

- Keywords
- Meta tags
- Backlinks
- On-page SEO
- Off-page SEO
- Organic traffic
- SERP
- Crawling
- Indexing
- Algorithm

TECHNICAL & TACTICAL ELEMENTS

- Page speed
- Mobile optimization
- Anchor text
- Alt text
- Canonical tags
- Sitemap
- Robots.txt
- Schema markup
- Local SEO
- Keyword research

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WHAT WE DO IN SMM
BOOST VISIBILITY & DRIVE GROWTH

- Social media platforms
- Content strategy
- Engagement
- Followers / Fans
- Hashtags
- Social media ads
- Influencer marketing
- User-generated content (UGC)
- Analytics
- Reach

- Impressions
- Click-through rate (CTR)
- Conversion rate
- Social media management tools
- Community management
- Viral marketing
- Algorithm changes
- Live streaming
- Stories
- Social listening

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COMPREHENSIVE FINANCIAL & COMPLIANCE SOLUTIONS

We provide end-to-end financial and compliance solutions to help businesses stay organized and legally compliant. From bookkeeping and tax filings to company registrations and financial reporting, our services ensure accuracy, efficiency, and peace of mind.

SERVICES:

- Bookkeeping & Accounting Services
- Income Tax Return (ITR) Filing
- GST Registration & GST Return Filing
- Company / LLP / Partnership Registration
- PAN, TAN & MSME Registration
- TDS & Compliance Management
- Financial Reporting & Documentation

Artificial Intelligence (AI)
Unlocking Smart Solutions with AI
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CODE ARJUN TECHNOLOGIES

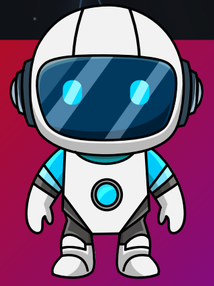
We Build Software According to Your Business Needs

AI IMPLEMENTATION CAN HELP YOU IN ALL ASPECTS OF BUSINESS

Personalized Customer Experience

Predictive Analytics

Enhanced Marketing Strategies



Operational Efficiency

Fraud Detection and Security

Customer Insights and Feedback Analysis

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WHY CODE ARJUN?

At our core, we are committed to delivering excellence through smart automation, innovative solutions, and a client-focused approach. Every project is handled with precision to save time, reduce costs, and maximize efficiency. Our team ensures on-time delivery while maintaining the highest standards of quality and reliability. Beyond just completing tasks, we provide continuous support and guidance, making sure our clients achieve their goals and experience seamless, stress-free outcomes. Your success is not just our objective—it is our priority.

08+ years of experience

2000+ satisfied clients worldwide

THANK YOU

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